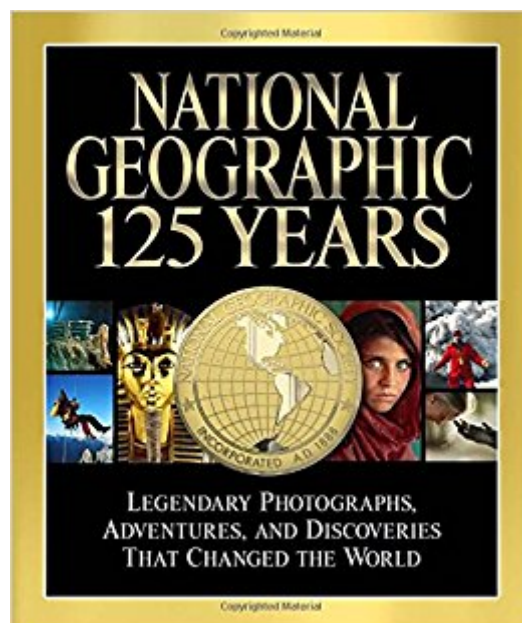


The book was found

# National Geographic 125 Years: Legendary Photographs, Adventures, And Discoveries That Changed The World



## Synopsis

Featuring show-stopping imagery and thrilling behind-the-scenes tales, National Geographic 125 Years captures the heart of National Geographic's fascinating history, from its earliest days as a scientific club to its growth into one of the world's largest geographic organizations. The book reveals how much we've come to know about our fascinating world through the pages and unforgettable imagery of National Geographic, and taps key voices from the forefront of ocean and space exploration, climate science, archaeology, mountaineering, and many other disciplines to peer with us over the horizon and see where we are heading in the future.

## Book Information

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Photography > Photography & Video > History #271 in Books > History > World > Expeditions & Discoveries

## Customer Reviews

A Sample from National Geographic 125 Years JAPAN | 1912 In a hand-tinted picture, a Japanese girl has a "wail" of a good time playing her traditional three-stringed samisen. (Eliza R. Scidmore, p. 77) Click here for a larger image AFGHANISTAN | 1984 Editor Bill Garrett had a fabulous eye: It was he who plucked this Kodachrome frame from a pile of rejects and made it the most famous cover image in the magazine's history. (Steve McCurry, p. 244) Click here for a larger image CANADA | 1909 Portrait of the explorer as a cold man: Whether Robert E. Peary and his assistant, Matthew Henson, reached the North Pole in 1909 or not, they came closer to that goal than anyone before them. (Robert E. Peary Collection, NGS, p. 61) Click here for a larger image

"Features some of the most iconic stories and photographs from writers, explorers and

photographers for the National Geographic Society... the best of the best." â "The Chronicle Herald  
Â "Over 600 of the best images printed by the publication... miraculously manages to pack all of the  
most memorable reports and features." â "NYLON Magazine Â "Celebrates the best of National  
Geographic through 600-plus photographsâ "some of which have never been published before."  
â "The Globe and Mail

While most people who have spent hours leisurely going through their grandparents collection of old  
copies of National Geographic Magazine may not have realized it, they were enjoying some of the  
most important historical adaptations of photography, photojournalism and magazine  
reproduction. And while this book about the first 125 years of National Geographic may not have the  
most spectacular and beautiful photographs that have appeared in the journal over its first century  
and a quarter, it has a bunch of them. It also has a selection of many of the trail breaking examples  
of photographs to appear in magazine format. The purpose of the National Geographic Society was  
to disperse Geographic Information to the world. The National Geographic Magazine is technically  
the Society's Journal. It was Gilbert H. Grosvenor who "built the National Geographic Society into an  
extraordinarily successful institution. And he did so by emphasizing two things. One, he made  
pictures the language of the National Geographic magazine... And two, he stressed quality." The  
magazine editor wanted to see pictures and plenty of them. Within this book the reader will see  
pictures of the photographers at work with the latest cameras of the period, including the digital  
cameras they mostly use today. There is a 1909 photo of photographer O.D. Von Engeh during a  
Society Sponsored-expedition to Alaska. He is washing his freshly developed film negatives in the  
iceberg-choked seawater of the bay. On page 77, there is a wonderful 1910 hand colored black and  
white photo of a young, would-be rock star Japanese girl in traditional dress singing at the top of her  
lungs and playing a three-stringed samisen. The picture looks like it could have been taken  
yesterday as far as typifying a young musician's dream. Those images and the Autochrome  
(self-coloring) ones began appearing in National Geographic in July 1914. The era of color  
magazine photography had arrived. The paper that National Geographic is printed on is guaranteed  
to last for at least 200 years. How's that for quality printing? This is a fascinating book about how the  
National Geographic Society and its Journal and other publications came about. It's a fun read and  
illustrated history of history. While this joke isn't included in this book, in the 1950s and 1960s there  
was a joke about the photographers of LIFE Magazine and the National Geographic. The  
Geographic photographer would climb to the top of a pile of trash and garbage in order to take his  
beautiful color photos from the higher perch. The LIFE photographer would stand back and

photograph the garbage. This book deals with the beautiful pictures and people of the planet, and it's only recently that Geographic has been photographing pollution and trash and even then the pictures are often beautiful.

The copy I bought used arrived in good condition aside from a cut across the dust jacket. But the content of the book itself is too enjoyable to remove even half a star for something so minor. A detailed history of the Society and its explorers (even the more minor ones get their due), beautifully illustrated with photos and graphics, offering a look at how the magazine and society have changed over the past century-plus. To longtime subscribers (and/or younger geo-nerds like myself who've inherited older issues from relatives), it's fun to read through all of the highlights of those past decades, blow-by-blow, and try to guess which milestone is next. An excellent book and a worthy successor to C.D.B. Bryan's centennial history of the Society. On to 150!

Beautiful! The evolution of photography over the years by NatGeo - where the best photographer gather.

Winter reading material. My favorite.

It's a good coffee table book.

The book itself is great. I docked one star for the physical quality of product upon arrival. The dust cover was bent in various places along with unidentified smears on both the front and back. As it was a Christmas gift, and I'm a bit of a perfectionist, I was a bit ashamed to present it ...

As a casual reader of National Geographic (in the waiting room of my chiro each month) I saw this advertised in one of the issues. This is a great collection of iconic photos and stories from throughout the 125 year history of this publication and a perfect coffee table book.

One of my favorite books in our home library. I could sit and look at this for hours and I use it for my artwork.

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